



LEADERS of TODAY and TOMORROW



LoTT Access Opportunities

Meet the Future

At GAMA International, we take our mission of building leaders seriously. That's why we've started a new program, the Leaders of Today and Tomorrow (LoTT), for rising field leaders looking for a competitive edge.

Launched in 2008, LoTT has already gathered more than 400 enthusiastic members demonstrating a thirst for professional development resources, leadership programming and networking opportunities. By joining LoTT, these financial services professionals are investing in their future. Become a LoTT sponsor, and invest in yours.

To become a sponsor of GAMA International's LoTT program and increase your access to this core group of field leaders, contact Stacey Williams at 703-770-8172 or e-mail swilliams@gamaweb.com.

GAMA International's Leaders of Today and Tomorrow program

is a resource and networking portal for frontline managers, focusing on the needs and issues critical to rising field leaders in the financial services industry.

GAMA members who are 40 years of age and younger or have been in field management for fewer than five years are eligible to participate in LoTT.



BUILDING THE LEADERS WHO BUILD
THE FINANCIAL SERVICES INDUSTRY

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Falls Church, Virginia 22042
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GAMAWEB.COM

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SPONSOR LEVELS	GOLD	SILVER	BRONZE
Annual Cost*	\$8,000	\$5,000	\$3,000
YEAR-ROUND VISIBILITY WITH LoTT MEMBERS			
Host LoTT-themed webinar	✓	—	—
Tips in monthly e-NewsLoTTER	3	2	1
Annual e-mails to LoTTers	2	1	—
Logo and link on LoTT Web site	✓	✓	✓
Logo and link in e-NewsLoTTER	✓	✓	✓
Annual advertising in <i>GAMA International Journal</i> , published bimonthly	1 full-page, 4-color	1 half-page, b&w	—
Sponsor recognition on LoTT promotions throughout the year	Premium-level recognition, as available	✓	✓
ON-SITE VISIBILITY AT LAMP			
Opportunity to sponsor special LoTT session with tabletop display space	✓	—	—
Recognition at special LoTT session	✓	—	—
Opportunity to have special giveaway/offer at the LoTT SpoTT	✓	✓	—
Mailing labels for LoTT LAMP attendees	✓	✓	—
Logo displayed at LoTT SpoTT	✓	✓	✓
Logo on LoTT-specific promotional items	✓	✓	✓
Invitations to special LoTT networking events	4	2	2
Invitations to president's reception	4	2	2
LoTT sponsor ribbon	✓	✓	✓
Recognition from main platform	✓	✓	✓
OTHER SPONSORSHIP OPPORTUNITIES			
The LoTT Lounge at LAMP – \$10,000			
LoTT SpoTT activity – \$7,000			
LoTT membership recruitment “LoTT-ery” –\$5,000			

*GAMA International has special discounted pricing for LoTT sponsors who also participate in our Resource Partner program.

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