



Experience the Power of Volunteering for GAMA!

GAMA International and the GAMA Foundation offer many opportunities to become involved as an industry volunteer leader. Committee terms are on a one-year renewable basis. Leadership appointments are based on individual knowledge, commitment, leadership skills, and experience. The GAMA International President is responsible for appointing all committee chairs. Volunteer and leadership opportunities require an active membership in GAMA International.

What do you get in return? The opportunity to:

- .. Share your expertise and leverage the expertise of others.
- .. Enhance your leadership skills and capabilities.
- .. Influence positive change in the association community.
- .. Network with some of the best and brightest in the industry.

What will make you an effective committee member?

- .. Specific knowledge relevant to the committee's purposes.
- .. A dedication to furthering GAMA International's organization goals and objectives.
- .. A desire to develop personal leadership opportunities.
- .. The ability to learn from others.
- .. A positive attitude and a high degree of flexibility.

What is expected of you as a committee member?

- .. Be a current active GAMA International member.
- .. Actively participate in all scheduled committee meetings and/or monthly conference calls.
- .. Attend and promote events related to the committee's purpose and GAMA International in general.

YES. I am interested in learning more about volunteering in the following capacities: *(Please check all that apply)*

- | | |
|--|---|
| .. Awards and Recognition Committee | .. Author a GAMA International Journal Article |
| .. <i>GAMA International Journal</i> Editorial Committee | .. GAMA Foundation Ambassadors |
| .. Membership Committee | .. Host a Field Leaders Forum Teleconference Listening Post |
| .. Professional Development Committee | .. LAMP Volunteer |
| .. Sales Committee | .. Serving as a Company Ambassador |
| | .. Marketing Committee |

NAME:

TITLE:

COMPANY:

ADDRESS:

CITY,
STATE, ZIP:

PHONE:

FAX:

E-MAIL:

Please submit this form by mail, fax or e-mail to:
GAMA International
2901 Telestar Court, Suite 140, Falls Church, VA 22042-1205
703.770.8177 Fax: 703.770.8182 volunteer@gamaweb.com



2008–2009 Volunteer Leadership Opportunities

Opportunity	Skill Sets/Characteristics Needed for Success
Recognition Committee	Must have understanding of industry measurements to provide feedback to update the awards criteria on as needed basis; must be willing to attend two in-person meetings per year and periodic conference calls; needs to be comfortable speaking with company home office awards facilitators regarding changes in the criteria inside and outside of own company.
GIJ Editorial Committee	Willingness to ask industry experts to write articles on a variety of topics, meet deadlines, participate in conference calls and generate referrals for author talent.
Membership Development Committee	Comfortable serving as advocate for GAMA both inside and outside of their company; able to participate in monthly conference calls; ability to assist in setting membership marketing strategy and/or creating promotional materials.
Professional Development Committee	Participates in establishing topics and soliciting talent for GAMA programs. Assists in selecting LAMP speakers. Works directly with assigned speakers to ensure quality. May develop and moderate a Field Leaders Forum teleconference. Participates in monthly conference calls and biannual meetings.
Sales Committee	Comfortable with serving as advocate for LAMP outside of their company; able to participate in monthly conference calls; ability to assist in recruiting new GAMA Resource Partners, being a relationship manager to Resource Partner(s), recruiting exhibitors and securing financial sponsors for LAMP.
Marketing Committee	Help companies and their field leaders become consumers and implementers of GAMA products. Increase initial purchase of SFS by PMG companies thru Field Champion Program. Achieve a minimum of one home office visit per committee member. Define and implement the Field Champion Program. Participate in focus group to provide field leader input and perspective to marketing plan. Use study groups, etc., to enhance peer knowledge of products & resources.
Volunteer Development Committee	Ability to identify emerging talent, reach out to them, share their story, and transition them over to appropriate committees. Identify the centers of influence, get recommendations from them, facilitate a personal introduction and sign that person up as a volunteer. Utilize targeted sourcing, personal introductions, and clear marketing materials, as well as the upcoming survey process and reward system.
Additional Volunteer Opportunities	
Author a GIJ Article	Ability to present ideas in a logical written format and follow writer's guidelines. Individuals who have public relations professionals within their companies to assist in drafting an article for review are especially encouraged to write an article for publication consideration.
Company Eagle	Able to serve as the local link between individual members, their company and GAMA; must be comfortable in promoting benefits of GAMA and supportive of the Membership Committee's efforts.
FLF Listening Post Host	Willingness to network with member colleagues in face-to-face formats; serve as host and promote membership benefits of GAMA.
LAMP On-site Volunteer	Willingness to serve colleagues at GAMA's premier professional development event.
GAMA Foundation Ambassador	Must be current contributor to the Foundation; Comfortable with interacting with various people in their company; must be energetic, and enjoy being in front of a live audience