



2007–2008 Volunteer Leadership Opportunities

| Opportunity | Skill Sets/Characteristics Needed for Success |
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| Recognition Committee | Must have understanding of industry measurements to provide feedback to update the awards criteria on as needed basis; must be willing to attend two in-person meetings per year and periodic conference calls; needs to be comfortable speaking with company home office awards facilitators regarding changes in the criteria inside and outside of own company. |
| GIJ Editorial Committee | Willingness to ask industry experts to write articles on a variety of topics, meet deadlines, participate in conference calls and generate referrals for author talent. |
| Membership Development Committee | Comfortable serving as advocate for GAMA both inside and outside of their company; able to participate in monthly conference calls; ability to assist in setting membership marketing strategy and/or creating promotional materials. |
| Professional Development Committee | Participates in establishing topics and soliciting talent for GAMA programs. Assists in selecting LAMP speakers. Works directly with assigned speakers to ensure quality. May develop and moderate a Field Leaders Forum teleconference. Participates in monthly conference calls and biannual meetings. |
| Sales Committee | Comfortable with serving as advocate for LAMP outside of their company; able to participate in monthly conference calls; ability to assist in recruiting new GAMA Resource Partners, being a relationship manager to Resource Partner(s), recruiting exhibitors and securing financial sponsors for LAMP. |
| Marketing Committee | Help companies and their field leaders become consumers and implementers of GAMA products. Increase initial purchase of SFS by PMG companies thru Field Champion Program. Achieve a minimum of one home office visit per committee member. Define and implement the Field Champion Program. Participate in focus group to provide field leader input and perspective to marketing plan. Use study groups, etc., to enhance peer knowledge of products & resources. |
| Volunteer Development Committee | Ability to identify emerging talent, reach out to them, share their story, and transition them over to appropriate committees. Identify the centers of influence, get recommendations from them, facilitate a personal introduction and sign that person up as a volunteer. Utilize targeted sourcing, personal introductions, and clear marketing materials, as well as the upcoming survey process and reward system. |
| Additional Volunteer Opportunities | |
| Author a GIJ Article | Ability to present ideas in a logical written format and follow writer's guidelines. Individuals who have public relations professionals within their companies to assist in drafting an article for review are especially encouraged to write an article for publication consideration. |
| Company Eagle | Able to serve as the local link between individual members, their company and GAMA; must be comfortable in promoting benefits of GAMA and supportive of the Membership Committee's efforts. |
| FLF Listening Post Host | Willingness to network with member colleagues in face-to-face formats; serve as host and promote membership benefits of GAMA. |
| LAMP On-site Volunteer | Willingness to serve colleagues at GAMA's premier professional development event. |
| GAMA Foundation Ambassador | Must be current contributor to the Foundation; Comfortable with interacting with various people in their company; must be energetic, and enjoy being in front of a live audience |