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**Conkling Buckley, Jr., CLU ChFC FLMI, Selected as GAMA International's  
46<sup>th</sup> Management Hall of Fame Inductee**

Conkling "Conk" Buckley, Jr., CLU ChFC FLMI, of American General Financial Group, has been named the 2009 inductee into the GAMA International Management Hall of Fame. Conk will be honored and officially inducted into the Management Hall of Fame during the Celebration of Excellence recognition banquet at GAMA's annual LAMP conference on Monday, March 23, 2009, in Atlanta, GA.

Induction into the GAMA International Management Hall of Fame is the highest honor given by the financial services industry to recognize an individual field leader whose professional career has been spent building a field organization and serving the industry. Since 1974, the award has been presented to one individual annually.

Conk entered the life insurance field in 1965, after obtaining bachelor's degrees in both economics and finance at the University of Iowa. In 1978, Conk was elevated to agency vice president with Franklin Life. In 1979, he was appointed regional manager in Kansas City, MO. He transformed that 14-agent, \$250,000 agency into a 60-agent, \$2.8 million agency in 1999. Conk was listed in *Who's Who in Finance and Industry* in 1989-90 and founded Buckley Financial, LLC, where he also served as agency president. Conk was a keynote speaker at four American General annual conventions.

"Conk demonstrates a true passion and love of the business. His commitment to GAMA and the industry are evident in the manner in which he engages and challenges agency managers through new concepts and tools designed to improve their organization's growth and success," said Robert L. Senkler, chairman and CEO, Securian Financial Group.

Conk became an active member of GAMA International in 1982 and served as president of Kansas City GAMA in 1990. Other GAMA leadership roles included regional membership chair, national membership chair and member of the Board of Directors. Conk served as president of GAMA International in 2000-01. Conk continues to be active with GAMA, as he has served as senior vice president of resource development since 2003 and has been a four-time main platform speaker at LAMP. Since 2001, Conk has taught *The Essentials of Leadership and Management* to more than 1,400 students in 35 different companies.

In commenting on Conk's induction, fellow Hall of Fame honoree Charles A. Smith, CLU ChFC, said, "Conk's impact on the life-based financial services industry is impossible to measure. He has made his community, his company, his industry and his world a better place for everyone. He will be loved and his influence felt for many generations to come."

Conk is president of the National "I" club and a University of Iowa board member. He is a featured international industry speaker in Hong Kong, Singapore, Manila and Taiwan. Conk has been an active volunteer with the Big Brothers Big Sisters of Greater Kansas City.

Conk and his wife, Bonnie, live in Kansas City, MO.

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*GAMA International is a worldwide professional association serving 5,500 field leaders in the insurance and financial services industry. Its members recognize their critical role in finding, building and inspiring the next generation of top performers who will, in their turn, lead the industry into the future. To help build these leaders, the association provides its members with professional development resources and opportunities, including educational, networking and leadership. GAMA International's Web site is located at [www.gamaweb.com](http://www.gamaweb.com).*