

A PERSONAL INVITATION TO ATTEND LAMP 2009



John T. Baier, M.S.F.S., CLU
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LAMP Program Chair

On behalf of GAMA International's Executive Committee and Board of Directors, I want to extend a special invitation to you and your team to join us at LAMP 2009 in exciting Atlanta, GA. LAMP is and has always been the pinnacle industry event, where thousands of financial services leaders gather every year, and this year will be no different. In fact, this year we are not just inviting you to experience LAMP, we are inviting you to share this experience with your entire team.

LAMP 2009's theme — *Lead Your Team to Growth* — was selected specifically to provide you and your team with an experience that you will never forget. Monday begins with the first general session, followed by afternoon

Leading Practices sessions carefully selected by the Professional Development Committee and designed to cover a variety of topics, such as leadership, marketing, recruiting, producer development, retention and practice management. These sessions will provide valuable information to field leaders of all distribution styles.

This year, GAMA is introducing three concurrent sessions designed specifically for the team experience. Attend by yourself and create a plan for enhancing leadership strategies in your agency or firm, or bring your entire team and develop a plan together.

And for you LoTTers, because of the tremendous success of last year's inaugural event, the LoTT SpoTT and LoTT Lounge will be back and better than ever this year!

For our first-time attendees, there will be a session on Sunday to help you maximize your LAMP experience. Take advantage of the mini-focus group in which you can ask specific questions about LAMP or any of the other benefits or services provided through your GAMA International membership.

LAMP kicks off with our Welcome Reception in the Resource Center on Sunday afternoon. There you will find GAMA International resource partners and other top industry vendors. They will showcase state-of-the-art resources designed to help you take your agency or firm to the next level.

We look forward to seeing you in Atlanta, where you can *Lead Your Team to Growth* and invest in your future success!

A handwritten signature in black ink that reads "John T. Baier". The signature is written in a cursive, flowing style.

John T. Baier