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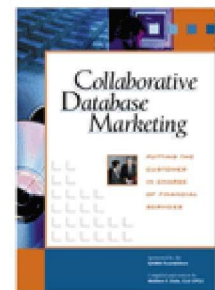
Agency Marketing Models for the Next Millennium

Introduces five productive, cost-effective organizational structures for distributing life insurance, blending old and new practices.



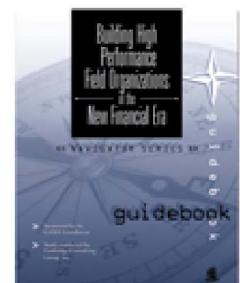
Collaborative Database Marketing

An indispensable "how to" guide for creating and developing an effective client-driven marketing database. 84 pages + forms.



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