

# You've Run a Good Race.

Now spread the news!



## THE GAMA AWARDS PROGRAM

### Finish 2009 as a Champion!

| AWARD TYPE / WHO QUALIFIES FOR THIS AWARD?  | QUALIFYING PERFORMANCE LEVEL   | HOW TO APPLY   |
|---|--|--|
| <b>Leadership Team Award</b><br>Entire leadership teams   | 85%–100% of team membership in GAMA, dependent on team size and eligibility  | <p><b>Look for the full requirements in your award booklet to be mailed in December 2009.</b></p> <p><b>Apply online at <a href="http://gamaweb.com">gamaweb.com</a> beginning Jan. 1, 2010!</b></p> |
| <b>Master Agency/Firm Award</b><br>Firms with commission levels in the top 125 in the world       | Commission level of \$7,600,000+   |  |
| <b>International Management Award</b><br>First-line managers (head of firm or agency)             | Traditional/Financial Services commission levels<br>Diamond \$2,500,000+    Gold \$1,200,000+    Bronze \$300,000+<br>Platinum \$1,800,000+    Silver \$600,000+<br><br>Midmarket commission levels<br>Diamond \$35,000+    Gold \$25,000+    Bronze \$15,000+<br>Platinum \$30,000+    Silver \$20,000+<br>Must retain 80% of business; Performance must be within top 10% of company |  |
| <b>Frontline Leader Award</b><br>Frontline or second/middle-line managers (sales or unit manager) | Commission levels<br>Diamond \$1,500,000+    Gold \$560,000+    Bronze \$140,000+<br>Platinum \$1,000,000+    Silver \$280,000+  |  |
| <b>Recruiting Specialist Award</b><br>Firm or agency salaried recruiters                          | Diamond 30 new agents    Gold 18 new agents    Bronze 6 new agents<br>Platinum 24 new agents    Silver 12 new agents   |  |

#### Application Deadlines:

- Feb. 4, 2010 – For recognition at LAMP '10
- April 15, 2010 – For recognition in the July/August issue of the *GAMA International Journal*

#### Award Qualifiers Receive the Following Recognition:

- GAMA International award certificate
- Press release template to publicize your accomplishment
- Listing in the *GAMA International Journal*
- MAA/MFA Breakfast (at LAMP for MAA/MFA recipients only)
- Special offers on prestigious frames and plaques
- Special recognition at LAMP '10
- Listing on GAMA's Web site

#### Questions?

More information is available at [www.gamaweb.com/awardfaqs](http://www.gamaweb.com/awardfaqs).  
Or contact GAMA at 1-888-275-0091 or at [awards@gamaweb.com](mailto:awards@gamaweb.com).



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2901 Telestar Ct., Suite 140  
Falls Church, VA 22042  
[www.gamaweb.com](http://www.gamaweb.com)